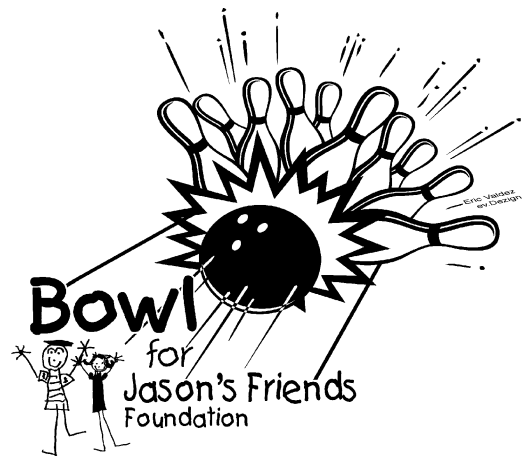


2020 Bowl for Jason's Friends Foundation

Sponsor Prospectus



WHAT: The 22nd Annual Bowl for Jason's Friends event will help families in our community and throughout Wyoming whose children are battling childhood cancers and brain or spinal cord tumors. Last year the proceeds totaled over \$335,000 with almost 1000 bowlers participating. This is our largest annual fundraiser. We are hoping for another big turnout and strong support from the business community.

WHY: Much of the help Jason's Friends provides for families is in the form of financial aid. Our funding comes from grants, private donations and fundraisers. Run primarily by volunteers, 95% of the dollars we take in go directly to the families we help. We assist with non-medical expenses including travel expenses such as fuel, lodging and meals and with household bills such as house/rent payments, utilities, groceries and other everyday living expenses while the child is in treatment. Jason's Friends is a non-profit 501(c)(3) corporation.

The amount of financial support has grown significantly from our beginnings in 1996. Since our inception, almost \$5,000,000 has been disbursed by Jason's Friends Foundation to Wyoming families with childhood cancers. We enrolled 13 families in 2018 and have already enrolled 23 in 2019 bringing our total to 133 Wyoming families in our program. **THE NEED IS GREAT!**

WHO: Anyone can participate in Bowl for Jason's Friends. People of all ages and bowling abilities are welcome.

- Bowlers form a 5-person team and collect all donations prior to bowling
- Everyone bowls for about an hour at assigned time slots
- Free food and beverages throughout the day
- Free t-shirt for every bowler that collects \$75 or more in donations
- Hourly giveaways, contests and drawings
- Adult and youth prizes for most donations collected
- Special prize drawing for all bowlers
- Bowl a perfect 300 and win \$5000 (It happened in 2010!)

WHERE: El Mark-O Lanes, Casper, WY

WHEN: Saturday, March 7, 2020 10AM – 10PM

HOW: Form a 5-person team, pick up a team bowling packet from the Jason's Friends office, any Hilltop Bank, First Interstate Bank, El Mark-O Lanes or at jasonsfriends.org. Call Jason's Friends to reserve your assigned time to bowl. Encourage all bowlers to fully participate by collecting donations prior to bowling to support this great cause. Individual bowlers should bring their donations with them for check-in at their designated bowling time.

We ask for your support to help underwrite our expenses, to lend credibility and leverage to all of our promotional efforts and to enhance overall community involvement. We encourage you to organize company bowling teams and become personally involved in what will be a fun and pleasurable day, plus a celebration of the commitment of Wyoming citizens to their community and state.

There are three levels of sponsorships within Bowl for Jason's Friends: Corporate Sponsor, Lane Sponsor and In-Kind (Prize) Sponsor.

CORPORATE SPONSOR:

Good Friends \$2,750 to \$5,499

Corporate Recognition to include:

- Company logo on 1000 bowler donation collection envelopes, professionally designed t-shirts, and promotional posters displayed throughout the community.
- Corporate sign displayed at El Mark-O Lanes on the day of the event.
- Recognition throughout the event by our deejays.
- Your company's bowling teams will receive priority scheduling.
- Exclusive radio spots with a unique ad featuring and cut by each corporate sponsor at Townsquare Media.
- Company logo displayed on television and in newspapers.

Best Friends \$5,500 to \$9,999

Corporate Recognition to include all benefits listed above PLUS:

- Preferred placement of company logo on TV ad.
- Preferred placement of company sign at event.
- Preferred placement of logo on donation collection envelopes and promotional posters.
- Your personalized company message read by our deejays throughout the day of the event.

Forever Friends \$10,000 and up

Corporate Recognition to include all benefits listed above PLUS:

- Prominent placement of company logo on TV ad.
- Prominent placement of company sign at event.
- Prominent placement of logo on donation collection envelopes, t-shirts, and promotional posters.
- Recognition on Jason's Friends Foundation Facebook page and website.

LANE SPONSOR:

Lane Sponsor \$350 to \$599

Recognition to include:

- Company sign hung above a bowling lane
- Sponsorship announced throughout the event by our deejays.
- Company name on 1000 bowler donation collection envelopes.

Lane Sponsor Challenge \$600 to \$2,749

- Increase sponsorship by \$250 to help Jason's Friends reach our 2019 Bowl goal of \$350,000!

Recognition to include all benefits above PLUS:

- Preferred placement of company lane sign at event.

IN-KIND (PRIZE) SPONSOR:

Your participation and support would involve the donation of an in-kind item to be used as a prize or a silent auction item. Our bowl committee will determine the appropriate placement of your in-kind item.

Thank you for your consideration!

JASON'S FRIENDS FOUNDATION, 340 WEST B STREET, SUITE 101, CASPER, WY 82601
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